Casual Game Revolution aims to reach the most targeted audience of casual board game enthusiasts anywhere. We are passionate about casual games — quick, fun, accessible games that offer interesting choices and light strategy. We publish Casual Game Insider, a quarterly print and digital magazine, and run a popular board gaming website.

Casual Game Insider (CGI)

- Shipped to 2,500 game stores
- Distributed at major game cons
- Published on major magazine apps
- Sent to thousands of subscribers
- Sold at hundreds of book stores

CasualGameRevolution.com

- 20,000 unique monthly visitors
- 200,000 monthly page views
- 6,700 newsletter subscribers
- 11,000 social media followers
- Reviews, news, giveaways, etc.

Our Distributors

- 2,500 game stores receive a promotional copy
- Thousands of copies distributed at conventions
- Published on many major digital newsstands

Game Reviews

To submit your casual games for review consideration, see our game review policy.

“I have to say that you are true professionals at what you do; we’re very impressed.”
— Analog Game Studios

“We just received the printed copies of the Fall issue and it looks GREAT.”
— Asmodee USA

“Casual Game Insider showcases the games our customers are interested in using a super-accessible format that’s both welcoming and engaging.”
— Bezier Games

“CGR is one of the few gaming press specialists that focus on lighter games. And it is refreshing!”
— Le Scorpion Masqué

Contact Us
sales@CasualGameRevolution.com
(520) 344-0095

Reach thousands of casual gamers and board game stores through our targeted print and online media channels!
Cover Ads (Print)

Front Cover and Cover Story  
Back Cover, Inside Front/Back Cover  
(same format as Full Page Ad)

"Still the best gaming magazine I've ever read." — Gate Keeper Games

"I absolutely love the level of quality you produce, the paper quality and production quality are just flat out better than most publications in tabletop." — Ultra PRO

Interior Ads (Print)

2-Page Spread  
Full Page Ad  
Half Page Ad

"[CGI] is amazing. All those articles...and the graphical visual style. I just love it!" — Czech Games Edition

Sponsor Listing (Print & Online)

Online Ads

"Love the magazine! I rely on CGI as a tool to help educate my customers as well as me on what's new and playable for every age and skill. Thanks so much!"

— Kym Lindsey, Store Owner

Past Sponsors

[List of past sponsors logos]
**Rate Card: Print Ads**

<table>
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<tr>
<th>Ad Description</th>
<th>Price</th>
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<tbody>
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<td>Front Cover Ad &amp; Cover Story</td>
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<td>8.5&quot; x 11&quot;, 11&quot; x 17&quot;, 500 Words</td>
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<td>Back Cover Ad</td>
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<td>8.5&quot; x 5.5&quot; (h) or 4&quot; x 11&quot; (v)</td>
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<tr>
<td>1-Year Sponsor Listing (Print and Online)</td>
<td>$400</td>
<td>Company Logo, 30 Word Bio</td>
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**Details**

- Contact us for ad availability and file delivery instructions.
- CGI ads should be directed to the end consumer, with limited promotional or contact information for retail stores permitted.
- We accept the following file formats (CMYK color mode recommended): PDF, JPG, TIF, PNG.
- Ads must be flattened to ensure proper printing.
- Ads must have a 1/8 (0.125) inch bleed on all sides, **no crop marks**.
- All images must be 300 DPI or higher.
- Ad rates are subject to change at any time. We reserve the right to refuse an ad for any reason.
- Please provide ad materials on or before the deadline or your ad space may be forfeited with no refund provided.

Discounts are available for ad bundles or for small publishers (5 or fewer games). Please contact us for a quote.

**Rate Card: Online Ads**

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<td>Email Newsletter Ad</td>
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<td>640 x 360 pixels, 20 words</td>
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<td>Kickstarter Preview w/ FREE Banner and Sidebar Ads</td>
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<td>Banner Ad (1 Month)</td>
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<td>Sidebar Ad (1 Month)</td>
<td>$50</td>
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<td>1-Year Sponsor Listing (Online only)</td>
<td>$100</td>
<td>Logo: 100 x 75 pixels</td>
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<td>Sponsored Article (Online, Published for 1 Year)</td>
<td>$100</td>
<td>Up to 1,000 words</td>
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**Details**

- For up-to-date website traffic statistics, please contact us.
- Pay-Per-Click (PPC) and Pay-Per-Impression (PPM) campaigns are also available upon request. Please contact us for details.
- We accept the following file formats (in RGB color mode): PNG, JPG, GIF.
- Ad rates are subject to change at any time. We reserve the right to refuse an ad for any reason.
- Ad spots are not necessarily exclusive; ads that are reserved for the same spot at the same time will be rotated through automatically.


### Advertiser Information

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### Ad Types and Positions

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*First-time advertisers qualify for a $100 discount! (One time only)*

### Agreement

This contract is an agreement to place advertising in *Casual Game Insider* magazine. By signing this contract, the Advertiser hereby agrees to the following terms:

1. Advertiser agrees to supply to Casual Game Revolution (the Publisher) all elements of the advertising to be published, including properly formatted files, by the deadline indicated.
2. No cancellations are allowed after the deadlines indicated in the *Casual Game Insider* Media Kit. If materials are not delivered on time or a reservation is cancelled after the material deadline, the ad space will be forfeited and the advertiser will be billed.
3. Publisher reserves the right to place the word "ADVERTISEMENT" or "SPONSORED" on any material the Publisher believes to resemble or to be confusingly similar to the publication's editorial or article format.
4. Publisher accepts no responsibility for any errors in advertisements prepared or approved by the advertiser. Publisher will not proofread or edit materials submitted by Advertiser.
5. Publisher shall not be liable for any consequential damages of any kind if for some reason the advertisement is published incorrectly. Publisher cannot be held responsible for the quality of reproductions when specifications are not adhered to or when materials are not received by specified dates. Art/ad specifications pertain to any/all of the following: art/ad size, resolution of output or items submitted for output, color mode, line screen, etc.

**Advertiser Signature:** ___________________________  **Date:** ________________

**Full Name:** ___________________________  **Title:** ________________

**Sales Rep:** ___________________________